



**Meeting Minutes – Board of Directors**

*Date of Meeting:* Friday – February 23, 2007  
*Location:* Teleconference  
*Time:* 3.30pm – 4:15pm  
*Present:* Paula Grey, Paul Heintel, Gregg Kulichik, Mike McKenzie, Jonathan Myerov, Tim Nason, and Lisa Payne.  
*Absent:* Paul Ainsworth, Beth Goonan.

*Next BOD Meeting:* March 22, 2007, Time TBD, Online

<b>Nor'easters Board of Directors</b>	
<b>Position</b>	<b>Chair</b>
Membership	Tim Nason, Lisa Payne
Programs	Paul Ainsworth, Beth Goonan, Mike McKenzie
Secretary	Paul Heintel
Treasurer	Paula Grey
Web/Publicity	Gregg Kulichik
President Emeritus (non voting)	Gary Crosby

**Old Business**

**President**

- Jon will bring Chapter checks to the March 8 meeting and turn them over to Paula.

**Membership**

- Chapter Mailing List – Discussed differences between National membership list for the Nor'easters chapter and our own membership list. This issue was raised at National by Betsy Blakney (APMP Eastern Region Representative) and the Chapter may have to deal directly with Barry Fields (APMP Member Services/Chapter Relations) to resolve the differences.
- Move of Nor'easters to New York Chapter – Discussed the APMP move of Connecticut APMP members to the New York Chapter. Some Connecticut members may wish to stay with Nor'easters, but may not be aware they can do so by changing their Chapter preference. Discussed the possibility of sending an e-mail to the Connecticut APMP members of this option plus instructions on how to alter their APMP profile to remain with Nor'easters.
- Membership Survey – The initial membership survey is now closed, but we will keep a link open to the survey form to accommodate new Chapter members. Lisa is evaluating the responses and preparing a presentation. She will make the survey results available to the Board of Directors by COB Monday, 2/26.
- New Members Welcome – Lisa will send out a welcome to new members, and Mike will check on software to help with this.



## **Programs**

- March Chapter Meeting – Discussed status of meeting. We are set with BJ Lownie as our featured presenter. Lisa has coordinated the food for the evening.
- Post March 8<sup>th</sup> Meetings – Discussed the possibility of a partial on-line meeting for July. Mike will discuss the possibility of using the HP Marlborough site to accommodate on line attendees.

## **Secretary**

A check has been sent to our website development company.

## **Treasurer**

Because of time constraints, finances were not discussed.

## **Web/Publicity**

- Website – The website is up and running. Gregg has sent information about our website to Barry Fields for *The Perspective*, APMP's quarterly on-line news publication, and our web site link and related news to Suzanne Kelman for posting on the APMP.org site.

## **New Business**

- Sponsorship – Gregg sent a draft document to Jon and Paula describing various levels of chapter sponsorship (\$ amounts, sponsor "packages"). Discussed sending a draft to National and to another APMP Chapter for review and comments.
- September Meeting – Discussed using the membership survey to help determine the September meeting agenda.
- APMP Annual Conference – Discussed Chapter materials we could leave with companies that have a booth at the conference. This could be a way of promoting the Chapter.

## **Actions**

- Lisa will distribute the Membership survey
- Jon to transfer Chapter checkbook to Paula at the March 8 meeting
- Paula will review old budget and develop draft 2007 budget for BOD review
- Lisa will prepare a report on the survey and distribute it to the BOD
- Gregg to follow-up with David Winton re: APMP national's view of chapter sponsorship packages