

APMP Nor'easters
Keeping New England Proposal Efforts on a Winning Course

Meeting Minutes – Board of Directors

Date of Meeting: Thursday – May 24, 2007
Location: Teleconference
Time: 4:00pm – 4:50pm
Present: Beth Goonan, Paula Grey, Jon Myerov, and Lisa Payne, Gregg Kulichik
Absent: Paul Ainsworth, Paul Heintel, Mike McKenzie, and Tim Nason.,

Next BOD Meeting: June 7, 2007, Time 4:00pm, Online

Nor'easters Board of Directors	
Position	Chair
President	Jon Myerov
Membership	Tim Nason, Lisa Payne
Programs	Paul Ainsworth, Beth Goonan, Mike McKenzie
Secretary	Paul Heintel
Treasurer	Paula Grey
Web/Publicity	Gregg Kulichik
President Emeritus (non voting)	Gary Crosby

Topics Discussed

- Webinar
- Fall Conference “Getting to First Place”
- 18th Annual APMP Conference.
- Ongoing Sponsorship and Elections

Discussions

Webinar

Webinar test was a bit rough. Online was OK but conference calling left everyone on hold. Will resend invites for next meeting and re-test again

Webinar has been scheduled for July 19th from 1:00pm to 2:30pm

- The Webinar be a regular chapter meeting with a brief chapter presentation by Jon (3-5 slides) followed by the SharePoint Presentation.
 1. Check on the ability to record the presentation. (might be nice to post on Website)
 2. Polling questions
 3. List of attendees to send to National for credit

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Fall Conference – “Getting to First Place”

Location and Time - The Regency has been chosen for the conference and the date has been set for Sept 27th.

Cost - has been estimated between \$85-\$90/person. (this is based on 50 paying attendees)

Conference abstracts – We have 1 confirmed and 3 promised

- Gregg has posted the call for abstracts on the site.
- Nor'easter BOD members should be prepared to make some calls to contacts in proposal world if we need more people on board

Sponsor Participation – current vendors who provided initial seed/corporate sponsorship money will receive the recently created sponsorship benefits

18th Annual APMP Conference

Nor'easters will meet in Savannah and perform a proven method of decision making (scissor, paper, rock) to pick a representative for the luncheon.

- Jon would like more advocacy for the proposal profession. Mentioned Occupational Outlook Handbook – why not listed?

Ongoing Sponsorship and Elections

Sponsorship for current vendors will expire at the end of 2007. Moving forward, sponsorship will run for one year from the time sponsor makes contribution.

Discussed the need for a dedicated Sponsorship Chair on board to manage this area

Some positions will be up for re-election in November.

Actions

- Lisa to send Webinar invite for next meeting (and find out why con call failed)
- Jon to prepare 3 – 5 slides with agenda and chapter info
- Decide on some chapter topic/concerns to bring up to APMP regional rep in Savannah (what works what doesn't)
- Use Savannah event to publicize Fall Conference, solicit presenters, and generate excitement
- Gregg to send out traffic reports
- Monitor forums