



## Meeting Minutes – Board of Directors

*Date of Meeting:* Thursday – August 23, 2007  
*Location:* Teleconference  
*Time:* 4:00pm – 4:40pm  
*Present:* Beth Goonan, Paula Grey, Paul Heintel, Gregg Kulichik, Jon Myerov, Tim Nason, Lisa Payne  
*Absent:* Paul Ainsworth,

*Next Meeting, August 30, 2007, Time 4:00pm, Online*

<b>Nor'easters Board of Directors</b>	
<b>Position</b>	<b>Chair</b>
President	Jon Myerov
Membership	Tim Nason, Lisa Payne
Programs	Paul Ainsworth, Beth Goonan
Secretary	Paul Heintel
Treasurer	Paula Grey
Web/Publicity	Gregg Kulichik
President Emeritus (non voting)	Gary Crosby

## Topics Discussed

- Fall Symposium “Getting to First Place”

## Discussions

### Fall Symposium – “Getting to First Place”

*Symposium Registration Numbers* – We have 12 registrations thus far.

*Credit Card Payment* – The desirability and possibility of using the credit card payment system offered by Google was discussed at length. The system is free of charge through this year and can be implemented within 3 – 5 days. The Chapter web page would have to be modified to include the Google option buttons that would allow a viewer to use a credit card to pay for the Symposium fee. These buttons would include options for exhibitors to pay their fees as well. It was agreed to go ahead and implement the credit card payment option. Lisa Payne and Paula Grey will meet to start implementing the system.

*Registration Calls* – Beth Goonan agreed to focus on attendance and reach out to our members and encourage them to attend the Fall Symposium. Beth will divide the membership list into sub lists and have BOD members contact Chapter members within the sub lists.

*Early Bird Registration Extension* – It was agreed to extend the Early Bird Registration time to August 31 to accommodate the credit card payment option.



**APMP Nor'easters**  
*Keeping New England Proposal Efforts on a Winning Course*

*Chapter Website* – Lisa Payne will provide Gregg Kulichik with the data needed to place the Google buttons needed to pay the Symposium fees with a credit card.

*QND Status* – Jon Myerov spoke with Debbie Clark of QND about creating the Symposium CDs. Debbie said QND will give us a firm deadline for supplying the branding, presentations Event Guide, and other materials to be placed on the CDs.

**Actions**

- Jon and Beth to schedule time with the Symposium venue.
- Beth to coordinate BOD members to reach out to contacts and encourage them to attend the Fall Symposium.
- Lisa and Paula to initiate credit card payment process.
- Lisa to send data to Gregg for installing Google buttons for credit card payment.
- Gregg to install Google buttons on Chapter Website.
- Tim to send out next Symposium registration reminder email week of 8/27; email will include note on extended early bird registration deadline.